

2026

BRISNOW CATALOG

BRISNOW

PH BALANCING
WHITENING TONER

Whitening & Wrinkle
Treatment Cosmeceutical
NET WT 100ml / 3.38 FL. OZ.

BRISNOW

FACE BRIGHTENING
WHITENING SERUM

Whitening & Wrinkle
Treatment Cosmeceutical
NET WT 50ml / 1.7 FL. OZ.

BRISNOW

MOISTURE GIVING
WHITENING CREAM

Whitening & Wrinkle
Treatment Cosmeceutical
NET WT 50g / 1.76 FL. OZ.

BALGEUN COSMETICS

01 | Introduction



BALGEUN (Bright) COSMETICS began in 2019 with the slogan, "Heal tired skin from chemical ingredients with nature," aiming to produce only eco-friendly cosmetics that value people, the planet, and the environment alike.

In December of that same year, we launched **BRISNOW**, a brand derived from the words **Brilliant, Bright, and Snow**, designed to cultivate clear and radiant skin.

Through the CEO's experiences with atopic dermatitis and acne-prone skin, we excluded harmful components such as chemical preservatives, synthetic surfactants, and artificial fragrances. Instead, we carefully selected natural ingredients and organic essential oils to embrace a concept of 'slow aging' — caring for the skin gently over time so it can look its healthiest.

Brisnow's basic skincare line focuses on long-term skin condition rather than overnight results, under the belief that "if you only apply what's harmless to the body, your skin will also become healthy." By adopting a small-batch production system, we maintain freshness without chemical additives and have established ourselves as a natural, eco-friendly, clean-beauty brand that does not conduct animal testing.

Going forward, Brisnow will continue creating products that protect both the skin and the environment, so consumers can enjoy healthy, beautiful skin for years to come — an honest commitment we will uphold without fail.

02 | Catalog



pH Balancing Whitening Toner 100ml (Step 1)

*Restores skin to a mildly
acidic pH right after
cleansing — the first
step of any routine.*

1. Rapid Acidic pH Care

- Swiftly returns alkalized skin to a healthy pH, helping maintain a strong, comfortable skin barrier.

2. Organic Rose Hydrosol Base

- One spray leaves skin feeling soft and hydrated.

3. Fermented Ingredients for Conditioning

- Galactomyces helps skin recover from dust and pollution.

4. Formulated for Highly Sensitive Skin

- Natural-derived formula, free from synthetic surfactants and preservatives.

5. Dual-Functional: Brightening + Anti-Wrinkle

- Niacinamide + Adenosine for a brighter, smoother look — functional reporting completed under Korea MFDS.

6. No Artificial Fragrance, Organic Essential Oils

- Orange Peel & Bitter Orange Flower Oils for a refreshing citrus aroma.

03 | Catalog



Face Brightening Whitening Serum 50ml (Step 2)

The most important step 2 — it fills inner tightness and adds clear glow. The concentrated heart of the routine.

1. High-Concentration Brightening & Elasticity

- Supplies hydration and nutrients to relieve tightness and boost glow.

2. Pea Protein for a Strong Elastic Boost

- Plant-based protein elevates skin's firmness for a vibrant look.

3. Silk Extract for Smooth Absorption

- Similar to skin's own proteins, it absorbs smoothly and refines texture.

4. Formulated for Highly Sensitive Skin

- No synthetic surfactants or chemical preservatives; gentle for sensitive skin.

5. Dual-Functional: Brightening + Anti-Wrinkle

- Niacinamide + Adenosine for a brighter, smoother look — functional reporting completed under Korea MFDS.

6. Organic Essential Oils Instead of Artificial Fragrances

- Delivers a citrus-floral scent that comes from the oils themselves.

04 | Catalog



Moisture Charge Whitening Cream 50g (Step 3)

Seals the serum under a moist veil so it does not evaporate, with lavender oil to calm — moist until morning.

1. Low Oil, Zero Stickiness

- Feels fresh even in hot weather—no shine or heavy residue.

2. Silicone-Free for Stronger Skin

- No artificial silicone; helps skin look healthier with continued use.

3. Noni & Turmeric Root for Slow-Aging

- Natural extracts that soothe skin and reduce the appearance of fine lines.

4. Formulated for Highly Sensitive Skin

- Made without synthetic surfactants or chemical preservatives, gentle on sensitive skin.

5. Dual-Functional: Brightening + Anti-Wrinkle

- Niacinamide + Adenosine for a brighter, smoother look — functional reporting completed under Korea MFDS.

6. Organic Lavender Oil for Soothing & Aroma

- Adds a comforting layer of moisture with a pleasant lavender aroma.

05 | Catalog



Wrinkle Stick Eye Cream 3.5g (Step 4)

Targets dry lines around the eyes, in a stick that travels — adding firm moisture and elasticity anywhere.

1. Lipstick-Like Convenience

- Easily glides over eyes, lips, smile lines, neck, elbows, and more.

2. Multifunctional Care in One Stick

- Enriched with organic rose oil for a natural rose aroma — no artificial fragrance.

3. Solid Stick, Versatile Use

- Highly portable for on-the-go care wherever you need it.

4. Over 85% Organic Content

- Formulated without chemical preservatives or synthetic surfactants, from European certified organic materials.

5. Formulated for Highly Sensitive Skin

- Replaces synthetic preservatives with Vitamin E, so even sensitive users can feel confident.

6. Anti-Wrinkle Functional

- Contains adenosine to help visibly reduce the appearance of fine lines — functional reporting completed under Korea MFDS.

06 | Catalog



Wrinkle Stick Multi Balm 15g (Step 4)

Holds moisture in after skincare — eyes, face, neck, hands and elbows, firmness and moisture in one step.

1. Large Stick for Versatile Use

- Upgraded from the mini stick, it easily manages multiple areas all at once.

2. Multifunctional Care in One Stick

- Formulated with organic rose oil for a natural rose aroma — no artificial fragrances.

3. Over 85% Organic Content

- Formulated without chemical preservatives or synthetic surfactants, from Soil Association certified organic materials.

4. Gentle Care for Sensitive Skin

- Zero synthetic preservatives — stabilized only with Vitamin E, so there is less on the skin to react to.

5. Anti-Wrinkle Functional

- Adenosine helps improve the look of firmness — functional reporting completed under Korea MFDS.

07 | Catalog



After-Waxing Brightening Cream 30ml

Calms the underarm and bikini line after waxing; niacinamide and glutathione brighten the tone of dull areas.

1. Tone-Up & Soothing for Delicate Areas

- Quickly calms underarms, bikini line, and more while evening the look of skin tone.

2. Light, Non-Sticky Lotion Texture

- Absorbs fast without residue — comfortable even in hot weather or on delicate skin.

3. Clean, Gentle Formula

- No chemical preservatives or synthetic emulsifiers, for comfortable use on sensitive spots.

4. Naturally Pink from Organic Rose Extract

- Its rosy tint comes from organic rose hydrosol — no artificial colorants — with a gentle rose aroma.

5. Post-Wax & Post-Sun Comfort

- Calming, moisturizing ingredients help relieve dryness and discomfort after waxing or sun exposure.

6. Niacinamide + Glutathione for a Brighter Look

- Dual-action formula helps even the look of skin tone and firmness for a visibly more radiant finish.

08 | Catalog



Gentle Cleansing Foam 150ml (Step 0)

Natural but strong cleansing removes makeup while keeping the skin's oil-water balance — made from coconut-derived natural ingredients.

1. Coconut Soap Base

- Uses natural soap and plant-based surfactants for a mild yet thorough cleanse.

2. Clean Formula for Skin Resilience

- 99%+ plant-derived, free from petroleum-based chemicals for gentle, non-irritating cleansing.

3. Formulated with Natural-Derived Preservatives

- No chemical preservatives — skin does not feel tight after washing.

4. Refreshing Orange Peel Oil, No Artificial Fragrance

- Enjoy a naturally uplifting citrus scent and aroma.

5. Slow-Aging Philosophy

- Focuses on maintaining a healthy skin barrier long-term, without unnecessary synthetic additives.

09 | Catalog



Gentle Feminine Wash 100ml

A clean-beauty wash for delicate areas — no chemical preservatives or synthetic surfactants, only natural-derived ingredients.

1. **50% Yucca Leaf/Root Extract**

- A natural, plant-based foaming agent for a gentle yet thorough cleanse.

2. **'Gentle Care' with Traditional Botanicals**

- A comforting herbal blend of angelica, plantain, centella, and mugwort.

3. **Mildly Acidic pH Care**

- Maintains a pH balance (3.8–4.5) to help preserve natural comfort.

4. **Gentle Foam & Herbal Aroma**

- Low-irritation cleansing, with a subtle blend of herbal essences for a refreshing feel.

5. **No Chemical Preservatives or Synthetic Surfactants**

- Reflects Brisnow's philosophy — "omit the bad, keep only the good" — mild enough for daily use.

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Deep Cooling Scalp Scaler 200ml

Cypress, menthol and keratin address scalp heat, excess sebum and flakes — three concerns in one step.

1. Weekly Deep-Cleansing Scalp Reset

- Removes buildup, excess sebum, and dead skin cells that regular shampoo leaves behind, for a healthier-looking scalp environment.

2. Instant Cooling with Cypress & Menthol

- Korean cypress water and menthol deliver a refreshing sensation that revives a hot, tired scalp.

3. Keratin Nourishment

- Replenishes keratin, the hair's key protein, to nourish strands from root to tip.

4. No Synthetic Surfactants or Chemical Preservatives

- Formulated with only natural-derived cleansing agents for gentle use on sensitive scalps.

5. Scalp Scaling + Clean Beauty Philosophy

- A gentle scalp scaler for sensitive scalps — staying true to "kind" ingredients.

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Blue Tansy Exfoliating Sorbet Multi Balm 50g

A sorbet texture for damp skin after showering; blue tansy and organic jojoba smooth flakes, dryness and redness at once.

1. Moisture Seal for Multiple Concerns

- Applied immediately post-shower to help soften dryness, rough texture, and areas prone to redness.

2. Sherbet-to-Butter Transformation

- Reacts to body heat, turning from sherbet into a butter-like form that glides on gently.

3. Blue Tansy & Organic Golden Jojoba Oil

- Soothing and hydrating, helping comfort the look of redness and dry, rough skin.

4. Clean Beauty with No Synthetic Chemicals

- Free of chemical preservatives and synthetic surfactants — gentle for reactive, sensitive skin.

5. Gentle Care Without Physical Exfoliation

- Locks in moisture without irritation, helping smooth the look of texture and redness.



Grapefruit & Mint Body Firming Cream 100g

Organic grapefruit oil supports smooth, firm body care, and mint oil's coolness eases tight shoulders — one cream for shoulders and body line.

1. Organic Grapefruit Oil for a Firmer-Looking Body Line

- Grapefruit's limonene helps smooth the appearance of uneven skin texture for a firmer-looking finish.

2. Cooling Mint for Tired Shoulders

- A refreshing mint sensation offers an invigorating cool-down for shoulders after a long day.

3. Slow-Aging Clean Formula

- Minimal chemical formula ("only the good stuff"), gentle even for sensitive skin.

4. Small-Batch Production for Freshness

- Free from artificial fragrances & synthetic surfactants; uses natural ingredients and organic essential oils.

5. Invigorating Grapefruit & Mint Aroma

- A refreshing citrus-mint scent for a soothing sensory experience.

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Brightening Pink Tone-Up Cream 30ml

A natural pink tone-up for a bright, fresh finish — with brightening and wrinkle-care dual functionality.

1. A Non-Sticky Lotion with Natural Tone-Up

- A light, smooth lotion texture that carries titanium dioxide and zinc oxide.

2. Organic-Based Pink Tint with a Lasting Glow

- A soft pink tint rather than a harsh white cast, with glow that builds over time.

3. Our Slow-Aging Philosophy, Unchanged

- Stripped back to what the skin actually needs, so it stays comfortable in daily use.

4. Suitable for Highly Sensitive Skin

- Only natural ingredients and organic essential oils — no artificial fragrance or synthetic surfactants.

5. Certified Dual Function: Brightening + Anti-Wrinkle

- A combination of niacinamide and adenosine — functional reporting completed under Korea MFDS.

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Moisture Tone-Up BB Cream 30ml

No artificial ingredients, it covers naturally for a luminous finish — with brightening and wrinkle-care dual functionality.

1. Natural Tone-Up & Comfortable Lotion Texture

- No artificial ingredients, so skin breathes — a light, natural tone-up.

2. Glow That Builds Over Time

- Layers without pilling, staying moist and luminous for hours.

3. Titanium Dioxide & Zinc Oxide

- The pared-back formula stays light and leaves no film on the skin.

4. Formulated for Highly Sensitive Skin

- Only natural ingredients and organic essential oils — no artificial fragrance or synthetic surfactants.

5. Dual-Functional: Brightening + Anti-Wrinkle

- Niacinamide + Adenosine for a brighter, firmer look — functional reporting completed under Korea MFDS.

15 | Keep In Touch



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